

# Elpidio M. Arevalo Jr.

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Dipolog, Philippines

## PROFESSIONAL SUMMARY

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Motivated full stack developer with experience creating custom websites through HTML5, CSS3, Tailwind CSS, JavaScript, jQuery, AlpineJS, PHP, and MySQL. Also skilled in Photoshop, Bootstrap, WordPress, WooCommerce, Shopify Development, NodeJs, Ruby and Rails. Front-end developer for WordPress and Shopify sites especially WordPress templates and converting PSD templates to both WordPress and Shopify. Webmaster that can install sites on your host and do server-side tasks for you like website maintenance, edits for both content and site design and finding errors or bugs for your website.

## WORK EXPERIENCE

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### Interactive Web Developer

Oct 2023 - Present

WebFX (Remote Work) • Pennsylvania, United States

- Manage multiple client websites either business or e-commerce that the company serves
- Develop Web site architecture and determine hardware and software requirements
- Plan, design, write, modify, integrate and test Web site related code
- Conduct tests and perform security and quality controls
- Manage and create websites using Wordpress, Joomla, and other CMS
- Manage e-commerce platform websites with WordPress and WooCommerce
- Manage server-side needs of the websites
- Build and configure new features that the client needs

### Senior Web Developer

Mar 2020 - Sep 2023

Aperture Commerce (Remote Work) • Fremont, United States

- Responsible for landing pages creation for ecommerce products
- Develop websites using Jekyll static website, using HTML 5, CSS3, Tailwind CSS and JavaScript
- Maintain and create Shopify Websites
- Use of Headless CMS (Storyblok) to create websites dynamically.
- Responsible for hiring new web developer recruits
- Responsible for overseeing the development team that includes checking of other teammate's works
- Responsible for maintaining ecommerce websites.
- Responsible for maintaining custom company admin with skills in Ruby, Rails and PostgreSQL.
- Responsible for maintaining WordPress websites.

### Webmaster

Nov 2019 - Apr 2020

Produce Results (Remote Work) • Dallas, United States

- Consult with clients to develop and document Web site requirements
- May research and evaluate a variety of interactive media software products.
- Gather and organize research data using Google Sheets
- Manage and Create WordPress Websites
- Manage existing websites by adding new functionalities or fixing some issues on those websites

**Senior Web Developer**

Nov 2018 - Mar 2022

Revolize (Remote Work) • Auckland, New Zealand

- Consult with clients to develop and document Web site requirements
- Develop Web site architecture and determine hardware and software requirements
- Plan, design, write, modify, integrate and test Web site related code
- Conduct tests and perform security and quality controls
- May research and evaluate a variety of interactive media software products.
- Manage and Create WordPress Websites
- Manage existing websites by adding new functionalities or fixing some issues on those websites

**Web Developer**

Feb 2016 - Oct 2018

45 Solutions, Inc. (Remote Work) • Singapore, Singapore

- Cooperate with designers, marketers to create clean interfaces, simple, intuitive interactions, and experiences.
- Provide fast and efficient solutions on existing websites.
- Manage lead generation projects and creating landing pages.
- Develop website design to a fully functioning website either from PSD to HTML or with the use of themes.
- Carry out daily webmaster tasks such as content posting, server maintenance and website maintenance.

**Web Developer**

May 2014 - Jun 2019

Pierre Boutros (blindscity.com.au) • Victoria, Australia

- Develop Web site architecture and determine hardware and software requirements
- Plan, design, write, modify, integrate and test Web site related code
- Conduct tests and perform security and quality controls
- Manage and create websites using Wordpress
- Create e-commerce platform websites with WordPress and WooCommerce
- Manage server-side needs of the websites
- Post products to sell on the website

**Web Developer**

Jan 2013 - Mar 2019

Nick Smith (skydiveoz.com.au) • Moruya, Australia

- Develop Web site architecture and determine hardware and software requirements
- Source, select and organize information for inclusion and design the appearance, layout and flow of the Web site
- Create and optimize content for the Web site using a variety of graphics, database, animation and other software
- Plan, design, write, modify, integrate and test Web site related code
- Conduct tests and perform security and quality controls
- Maintain the main website that includes fixing layout issues and adding new functions.
- Create and implement websites using WordPress
- Maintain server-side tasks on websites which includes uploading to the server and attaching the domains for the website

**Webmaster**

Oct 2012 - Apr 2014

Power Virtual Solutions • Davao, Philippines

- Develop website from scratch using PSD to HTML process.
- Posting contents from copywriters to different websites handled by the company.
- Create landing pages for lead generation projects.
- Conduct research to different topics and compile them.

## EDUCATION

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### Bachelor of Science in Information Technology

Jun 2008 - Apr 2012

Notre Dame University • Cotabato City, Philippines

## SKILLS

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- Professional Experience in HTML, CSS and JavaScript
- Professional Experience in Shopify Theme Development
- Professional Experience in Jekyll Static Websites
- Professional Experience in Storyblok Headless CMS
- Professional Experience in WordPress, WooCommerce ,Divi Theme Builder, Elementor
- Professional Experience in PHP and MySQL
- Experience in Tailwind CSS
- Experience in Ruby, Ruby on Rails and PostgreSQL
- Experience in Node JS
- Experience in Laravel

### Additional Skills:

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|-------------------|------------------------|
| • OptimizePress   | • ClickFunnels         |
| • Webmaster tools | • Hypertarget.io       |
| • Cpanel          | • Lucky Orange         |
| • Amazon AWS      | • Microsoft Clarity    |
| • Joomla          | • Netlify              |
| • Facebook Pixel  | • Voluum Split Testing |
| • Unbounce        | • Klaviyo              |
| • ActiveCampaign  | • Hotjar               |
| • Mailchimp       | • Tiktok Ads Builder   |
| • Zapier          | • Facebook Ads Builder |
| • Integromat      | • Fastmail             |
| • FaunaDB         | • LiveAgent            |

## PROFESSIONAL CREDENTIALS

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- Civil Service Commission Professional License

## AWARDS AND HONOURS

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Performer Award (January - June) – Aperture Commerce

2022

In recognition for his consistent performance and outstanding commitment to work for the Month

of January - June 2022.

**Special Recognition Award – Aperture Commerce** 2022

In recognition for his consistent commitment and outstanding performance for the year 2022.

**Top Performer – Aperture Commerce** 2021

For his exemplary performance for the year 2021

**Top Performer (August) – Aperture Commerce** 2021

On his outstanding performance for the month of August 2021